

YOU, THE PARENTS ARE THE NUMBER ONE RESOURCE TO PREVENT SEXUAL ABUSE AND PROTECT YOUR CHILD.

GROOMING is the process of befriending a child and their family by making an emotional connection in effort to sexually abuse the victim.

FACT: Over 90% of child victims know their offender, with over half of the offenders being a family member. Of sexual assaults against people age 12 and over, approximately 80% of the victims know the offender. ([CA Megans Law-Education & Prevention-Myths and Facts](#))

Sexual offenders will manipulate the victim to keep the secret. Some tricks they will use:

Gift Giving: "I gave you a video game, so you should let me."

Bribery: "If you let me, I'll take you shopping"

Withdrawal of Affection: "I won't like you anymore if you tell."

Fear of Physical Harm: "I will beat you or your (Mom/dog) if you tell anyone."

Blame: "Your parents would hate (you/me) if they knew."

Preys upon the Child's Naivete': "Everybody does this."

Breaking Rules: "Yes you can have a beer but keep it secret."

Tips for Parents:

- Talk openly and often about child safety
- Know your child's social media content and sign up as a follower
- Know your child's friends & their contact information
- Make time for your child